



The Tampa Bay Technology Forum Foundation Annual Fundraiser

TECH JAM 2011

SPONSORSHIP OPPORTUNITIES

We invite you to join us for the

10th Annual Tech Jam – A Summer Party with a Purpose! – on **August 18th, 2011 at the Ritz in Ybor City**. We will have a **Battle of the Bands** competition as we celebrate a **Decade of Rock!** Enjoy an evening of cocktails, dinner and a silent auction, all to support a wonderful cause!

About the TBTF Foundation

The TBTF Foundation mission is to inspire and equip “at risk” youth of Tampa Bay to pursue careers in Science, Technology, Engineering and Math (STEM). The Foundation is the charitable arm of TBTF, a 501(c)3 organization, founded in 2001 to provide a mechanism for the membership of TBTF to give back to the community.

The TBTF Foundation harnesses the collective power of 350+ TBTF member companies to equip the youth in our community to succeed in the workforce. By leveraging partnerships of corporate and non-for-profit organizations around the Tampa Bay area, we are able to manage and support programs that promote kids’ involvement in STEM studies, as well as provide access to technology for disadvantaged youth.

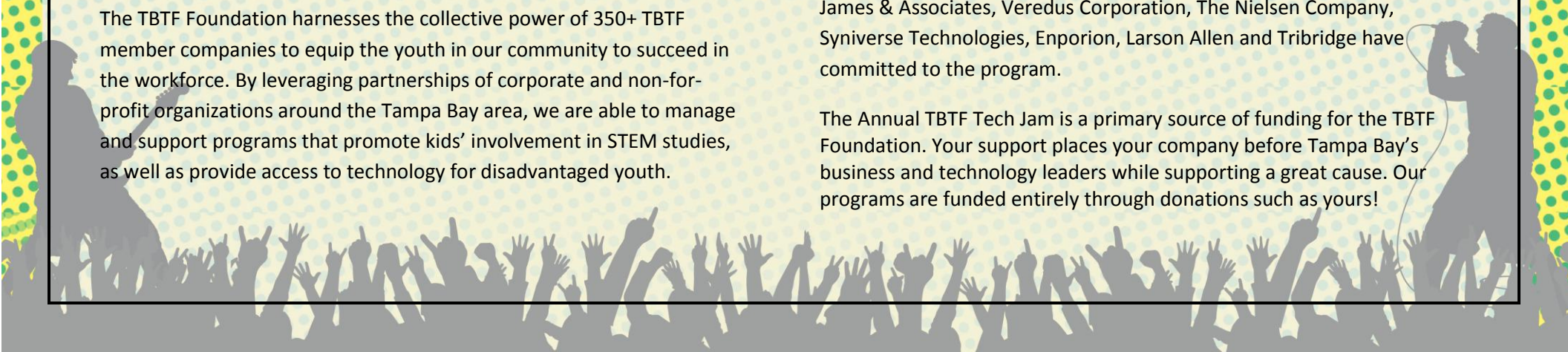
Computer*rific

The goal of the Computer*rific Program is to provide every Boys & Girls Club member with daily access to state-of-the-art technology that develops the technological knowledge, skills, and attitudes needed to fully participate in the work force. Since it’s inception, the Program has opened 21 computer labs in area Boys & Girls Clubs, servicing over 800 kids per day. A new program, in partnership with Junior Achievement, will teach kids in the computer labs how to become entrepreneurs and explore career paths in STEM.

Scholarship Program

The TBTF Foundation is committed to raising money and offering scholarships for at-risk students who are interesting in pursuing Science, Technology, Engineering and Math careers (STEM). We have awarded over 40 scholarships for 6th to 12th grade students in Hillsborough and Pinellas Counties. Local companies such as Raymond James & Associates, Veredus Corporation, The Nielsen Company, Syniverse Technologies, Enporion, Larson Allen and Tribridge have committed to the program.

The Annual TBTF Tech Jam is a primary source of funding for the TBTF Foundation. Your support places your company before Tampa Bay’s business and technology leaders while supporting a great cause. Our programs are funded entirely through donations such as yours!



About the Tampa Bay Technology Forum



The Tampa Bay Technology Forum is a non-profit membership association dedicated to connecting and growing the technology community in Tampa Bay. Through events, education, networking, advocacy and philanthropy programs, we provide targeted forums that bring all the constituents of this ecosystem together.

Our goal is to propel Tampa Bay to the ranks of one of the top 10 U.S. technology markets by 2015. To achieve this goal, TBTF will focus on strengthening the ecosystem that will support the success of our aspirations. This means

fostering valuable connections and relationships among technology and business leaders, entrepreneurs, investors, government officials, researchers and educators.

The organization serves the needs of our 350+ member companies, as well as the entire technology business community by providing:

- Networking - Producing high quality events and networking opportunities for members
- Education - Conducting educational workshops, technology trends briefings, entrepreneur boot camps and conferences
- Awareness - Communicating the value of the technology eco-system and other associated issues to centers of influence in the region, state, and beyond

- Philanthropy - Taking action in giving back to the community by encouraging science, technology, engineering and math education through the TBTF Foundation



A Party with a Purpose!

The Tech Jam fundraiser event will have “A Decade of Rock” theme this year and will include cocktails, battle of the bands contest, food, and a silent auction - all to benefit a great cause!

You Can Help!

Donate to the Silent Auction

One of Tech Jam’s most entertaining aspects is the silent auction. Last year, the auction generated record-breaking proceeds for the TBTF Foundation from items that were generously donated by members of our community. Contact intern@tbtf.org or call (813) 341-8283.

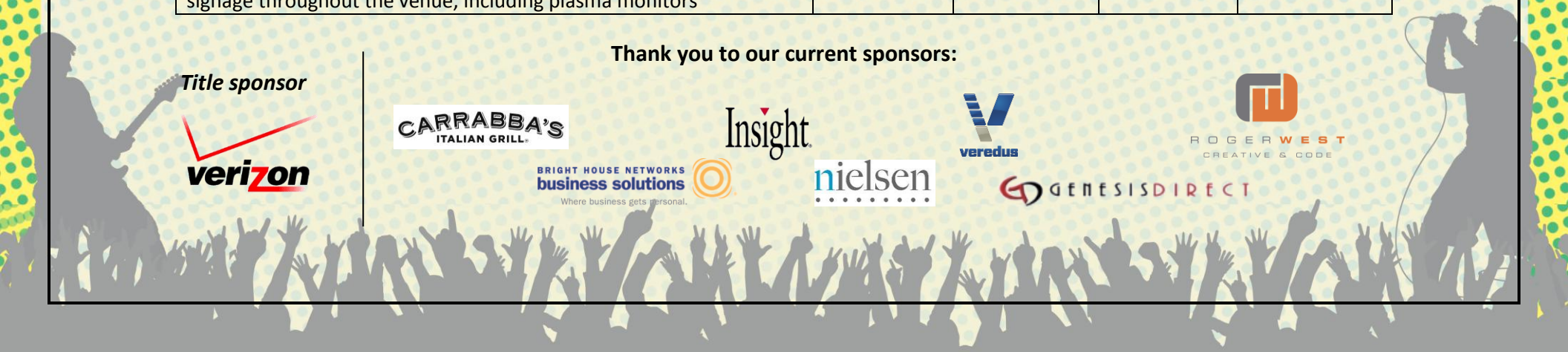
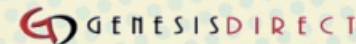
Become a Sponsor

Become a sponsor and directly help the youth in our community. In-kind sponsorships are welcome for items such as T-shirts, printing, food & beverage, etc. *(In-kind sponsors will be valued on a 2:1 ratio.)* **Please contact Amy Norman at anorman@tbtf.org or (813) 341-8283 for more information on sponsorship opportunities.**

Sponsorship Benefits	Petabyte Sponsor <i>Title Sponsor</i>	Terabyte Sponsor <i>VIP Backstage</i>	Gigabyte Sponsor	Megabyte Sponsor
	\$15,000	\$7,500	\$5,000	\$2,500
Equal billing with TBTF on all promotional materials. Company name and logo to appear in the Tech Jam 2011 logo with the TBTF Foundation	Yes, exclusive	No	No	No
Number of complimentary registrations to attend Tech Jam	30	15	10	5
Number of complimentary VIP Backstage access passes	10	8	4	2
Special recognition at VIP Backstage party and opportunity to provide party favors* (<i>*cost of favors to be provided by sponsor</i>)	No	Yes	No	No
Your company name and logo displayed on the TBTF web site	Yes	Yes	Yes	Yes
Company will be highlighted in all press releases sent to the media	Yes	Yes	Yes	No
Company name included in TBTF newsletter articles advertising the event	Yes	Yes	Yes	No
Company logo included on electronic invitation to over 8,000 contacts	Yes	Yes	Yes	Yes
Company logo included in primary location on promotional materials, which are distributed across Tampa Bay to TBTF members, partners, donors, and the media	Yes	Yes	Yes	No
Company executive featured in Tech Jam 2011 video	Yes	No	No	No
Table top exhibit booth at event to distribute materials	Yes	Yes	Yes	No
Advertisement in Tech Jam event program book	Two Pages	One Page	1/2 Page	1/4 Page
Company Name and Logo prominently displayed on banners and signage throughout the venue, including plasma monitors	Yes	Yes	Yes	Yes

Thank you to our current sponsors:

Title sponsor



Tech Jam 2011 Sponsorship Agreement

Please fax completed contract to 813-354-4789, Attn: Amy Norman, Tampa Bay Technology Forum or email to anorman@tbtf.org

Sponsor Information:

Company Name: _____

Company Representative: _____

Phone Number: _____ Email Address: _____

Sponsor Level and Amount Committed: _____

My signature below indicates that I understand and agree to the terms of this agreement.

Name _____

Title _____

Date _____

Please make checks payable to:
Tampa Bay Technology Forum Foundation
PO Box 20067
Tampa, FL 3362
Tax ID # 59-363-0982

*Thank you for your support to help make a difference
in the lives of disadvantaged youth! We greatly
appreciate your support.*

